



Enjoy The Go Longer with Charmin® Forever Roll

Product Facts

- Go up to ONE MONTH before changing Charmin Forever Roll
- Charmin Forever Roll is the same 2-ply Ultra Soft toilet paper you know and love
- If you're not satisfied with your Forever Roll, Charmin offers a 30-Day money back guarantee*
- Charmin Forever Roll comes in a single-user and multi-user roll sizes, ranging from \$5.49 to \$9.99, and starter kits come with three rolls and one FREE roll holder. Charmin Forever Roll ships FREE to the continental U.S.
- Visit shop.Charmin.com for more information on the entire Charmin Forever Roll product line.



Did You Know...

- 85% of U.S. adults agree that walking into a bathroom that has an empty toilet paper roll is one of the most frustrating bathroom scenarios.**
- More than half of those ages 18-34 (58%) admit to being on the toilet before realizing they had run out of toilet paper.**

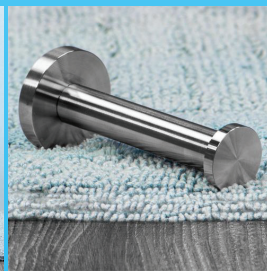
Charmin® Forever Roll Product Line



Single- and Multi-User Rolls



Wall Mount and Freestanding Roll Holders



Starter Kit with Free Roll Holder

* 30-day money back guarantee is limited to one redemption per household. Visit shop.charmin.com/guarantee for complete details.

** This survey was conducted online within the United States by The Harris Poll on behalf of Charmin from March 5-7, 2019 among 2,015 U.S. adults ages 18 and older. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated.

Samples available upon request.

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